



PIMA



24th Biennial Central Convention

يَا أَيُّهَا الَّذِينَ آمَنُوا آمِنُوا

Peshawar Medical College, Peshawar

Pakistan Islamic Medical Association

Pre-Convention (31st March & 1st April, 2016)

Convention (2nd & 3rd April, 2016)

■ Chairman Organizing Committee

Dr. Abdul Aziz Zia

☎ 0333-9867766

■ Secretary Organizing Committee

Dr. Abdul Samad

☎ 0333-9126739

■ Chairpersons of the Committees

- ❖ Scientific: Prof. Arshad Javaid
- ❖ Reception: Prof. Muhammad Subhan
- ❖ Venue: Dr. Muhammad Ishaque
- ❖ Programme: Prof. Hafeez Ur Rahman
- ❖ Audio Visual: Prof. Imran Qureshi
- ❖ Food: Dr. Saeed Anwar
- ❖ Finance: Prof. Faiz Ur Rehman
- ❖ Accommodation: Dr. Abdul Malik
- ❖ Registration: Dr. M. Kamran Hassan
- ❖ Printing & Publication: Dr. Muhammad Irfan
- ❖ Transport: Dr. Ashraf Khan
- ❖ Female Coordination: Dr. Fozia Rauf
- ❖ Dawa & Tarbia: Dr. Abdul Rehman
- ❖ Press & Media: Dr. Dilaram
- ❖ Associate Member: Dr. Najib Ullah

■ President PIMA Pakistan

Prof. Sohail Akhtar

■ Secretary PIMA Pakistan

Dr. Abdul Aziz Memon

■ Provincial Presidents

- ❖ Dr. Tariq Ismail (Punjab)
- ❖ Prof. Muhammad Subhan (Khyber Pakhtunkhwa)
- ❖ Dr. Abdullah Khilji (Sindh)
- ❖ Dr. Habib Ur Rehman Lodhi (Balochistan)
- ❖ Dr. Mazhar Iqbal (Kashmir)

السلام عليكم

I am pleased to inform you that the 24th Biennial Convention of Pakistan Islamic Medical Association (PIMA) is going to be held at Peshawar from April 2nd to 3rd, 2016, In-Sha-Allah.

The convention is a regular biennial event, attended by thousands of specialist and generalist doctors from all over the country. It remains the largest gathering of 'doctor – community' in the country. It is participated by delegates of the Federation of Islamic Medical Associations (FIMA) from around the world along side Overseas Pakistanis / Expatriates and Foreign Delegates as Resource Persons and Participants, both.

The convention provides a platform to the medical community for deliberating upon diverse medical issues in plenary, clinical and scientific sessions. Generally these are thematic presentations relating to medical education, medical ethics and research, Islamic orientation of the medical profession and service to ailing humanity in the backdrop of global health scenario, emerging challenges and the role of Muslim Health Professionals.

Organizing a convention of such a magnitude is a gigantic task and requires many type resources including financial resources. It is here that Pharmaceutical Community is a source of great help and the resulting partnership adds to magnanimity of the event, in quantitative as well as qualitative terms.

The Convention offers a wide range of opportunities for having you as our valued partner by sponsoring in one or more of the following ways.

- Platinum Partnership
- Gold Partnership
- Silver Partnership
- Stall (s)
- Advertisements in the Convention Souvenir
- Convention bags for delegates
- Reception and pick & drop of the delegates
- Contributing banners

Details of the above including tariff etc. are included in the attached document. Kindly convey your support commitment as early as possible to the undersigned and / or the chairman scientific committee.

Looking forwards to hear from you.

Convention Secretariat:

Prime Teaching Hospital, Warsak Road, Peshawar

Manager Convention Secretariat:

Muhammad Yasir, Tel: 091-5202293, Cell No: 0321-9025642
Email: pimaconvention2016@gmail.com

PACKAGE FOR PIMA CONVENTION, 2016 PARTNERS

No banner is allowed in the main Convention Hall

Platinum Partner (contribution 1,500,000)

- Welcome Banner at the entrance of the venue (up to 7ft x 2.5ft according to the space)
- Banner at the Registration Counter (up to 7 ft x 2.5 ft according to the space)
- Logo on Stationery
- Two page four Color Advertisement in Souvenir
- Hospitality suite in prime location
- Promotional material in convention folders.
- 5 Free extra Guests will be registered by PIMA
- Shield

Gold Partner (contribution 1,200,000)

- Welcome Banner at the entrance of the venue (up to 5ft x 2.5ft according to the space)
- Banner at the Registration Counter (up to 5ft x 2.5ft according to the space)
- Full page 4 color advertisement in souvenir
- Hospitality Suite in prime location next to Platinum partner
- Promotional material in convention folder
- 3 free extra guests will be registered by PIMA
- Shield

Silver Partner (contribution 800,000)

- Welcome Banner at the entrance of the venue (up to 3ft x 2.5ft according to the space)
- Banner at the Registration Counter (up to 3ft x 2.5ft according to the space)
- Half page 4color advertisement in souvenir
- Hospitality suite (One and a quarter stall size) in prime location next to gold Partner
- Promotional material in convention folder
- 2 free extra guest will be registered by PIMA
- Shield

Pharma Exhibitions stalls

- Contribution per Regular Stall 200,000
- Deluxe (Hospitality suites at prime location) 400,000

Sponsoring a Session / Event

- Sponsoring a Scientific Workshop 400,000
- Sponsoring a Scientific Session 300,000
(Shall include reception counter with banner at the entrance & banners at the side walls at the hall)

BANNERS

- Stall Area: 50,000

Advertisement in Souvenir

- Back Cover page: 50,000
- Inside Cover: 40,000
- Full Page (4 Color): 30,000
- Half page (Black & White): 15,000

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